

Parmalat Long Life Milk Better Future Competition
Consumer Competition Rules and Regulations

1. The promoter is Parmalat Zambia (Pty) Ltd (“**the Promoter**”).
2. The Competition is approved by the Lotteries Control Board of Zambia.
3. The promotional competition is open to all Zambian residents who are present in areas conducting the “Better Future Competition (the “**Competition**”) and are in possession of a valid Zambian identity document, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members (“**Participants**”).
4. Any participant under the age of 18 years must be fully assisted by his/her guardian, who approves of and consents to the participant’s participation in the competition and the participant’s receipt/possession of the prize.
5. The Competition starts on the 1 June 2017 and ends 12 am (midnight) on 5 August 2017.
6. The prizes are as follows:
 - a. *1x ZMK 5000 per month donated to a school of your choice;*
 - b. *2x ZMK 3000 per month donated to a school of your choice;*
 - c. *1x ZMK 8000 main prize at the end of the Competition, donated to a school of your choice.*
7. Cash prize are payable to a school (Recognized by the Ministry of Education) nominated by the winner – they are not intended for individuals.
8. To enter, Participants will be required to:
 - 6.1 Purchase 6 x 500ml Parmalat Long Life or 3 x 1 litre Long Life Milk;
 - 6.2 SMS the name of their nominated school + Parmalat Better Future to 097 987 3964;
 - 6.3 Alternatively participants can miss call 097 987 3964 and a representative will call them back and record their details;
 - 6.4 Retain their till slip as proof of purchase – this will be necessary to redeem prizes.
7. Winner selection:
 - 7.1 This will be by means of a lucky draw where winner schools will be randomly selected;
 - 7.2 Winners will be contacted *via* direct phone call and sms.
- 8 Any prize not taken up for any reason within 1 month of notification will be forfeited.
- 9 The winners will be required to provide contact details as well as to sign an acknowledgment of receipt of the prize.
- 10 Winners need to send a duly appointed representative to represent them. Should a representative represent them, they need to be present with a signed letter as well as identity documentation of both the drawn contestant as well as the nominated party. Reason for alternative representation will be required.

- 11 The Promoter (or their agent) will endeavor to contact the prize winners within 24 hours after their name is drawn. If the prize winner cannot be contacted during this period, the winner will be forfeited and another winner will be selected in accordance with the rules.
- 12 Draw dates will be as follows: Friday 30 June 2017 and 6 August 2017.
- 13 A copy of these rules will be available at Parmalat Zambia's Reception: Parmalat Zambia, Mungwi Road, Heavy Industrial Area, Lusaka, Zambia.
- 14 The Promoter shall not be responsible for any lost, damaged, electronically corrupt or delayed entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
- 15 The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted.
- 16 The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
- 17 Prizes are not exchangeable.
- 18 The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without further remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at PARMALAT ZAMBIA LTD, MUNGWI ROAD, LUSAKA, ZAMBIA Att: Marketing Department.
- 19 The Promoter shall have the right to change or terminate the Competition immediately and without notice. In the event of such change or termination, all Participants agree to waive any rights that they have in respect of this Competition and acknowledge that they will have no recourse against the Promoter or its agents.
- 20 Neither the Promoter, its agents, its associated companies, nor any directors, officers nor employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the Participant.
- 21 The judges' decision is final and no correspondence will be entered into.
- 22 Participation in the Competition constitutes acceptance of the Competition rules and Participants agree to abide by the rules.
- 23 A copy of these rules can be obtained from the Promoter's website page www.parmalat.co.za.
- 24 Should you have any queries regarding the Competition, please call the Parmalat Comment Line on 086 066 4422 during the hours of 8am-10pm. Alternatively, you may send an email to customercare@parmalat.co.za.