

**PARMALAT PROCESSED CHEESE SLICES**  
**GOLDEN SLICE ON PACK PROMOTION: WIN YOUR SHARE OF R500 000**

**Promotional Period: 01 JUNE TO 31 AUGUST 2018**

**TERMS & CONDITIONS**

Revised & Updated: 22/02/2018

1. Entry into this Golden Slice on Pack Promotion: Win Your Share of R500 000 competition (“**Competition**”) gives **60** lucky consumers a chance to win their **share of R500 000**, subject to one entry per consumer. Prize money will be awarded to winning consumers as follows:
  - 1.1 1 Lucky Consumer Wins R50 000 Grand Prize; and
  - 1.2 6 Lucky Consumers Win R20 000 each;
  - 1.3 13 Lucky Consumers Win R10 000 each;
  - 1.4 40 Lucky Consumers Win R5 000 each.
2. The Competition is open to South African residents, excluding directors, members, employees, partners, their relatives, agents and advertising agencies of Parmalat SA (Pty) Ltd (“**Parmalat**”), or any person who directly or indirectly controls or is controlled by Parmalat or any of the aforementioned persons.
3. The Competition commences on 1 June 2018 and closes on 31 August 2018 at 12h00 midnight.
4. Entry into this Competition is only valid, upon finding a **Golden Slice** in one of the specially marked “**Processed Cheese Slices**” packs.
5. In order to win, consumers will need to comply with the following:-
  - a) Purchase a 200g, 400g or 900g Parmalat Promotional Cheese Slices pack with the Golden Slice ticket;
  - b) Send an SMS to **33522** (standard SMS rates apply as per your agreement with your service provider) with your **golden slice unique code** (Printed on the front of your Golden Slice ticket); and
  - c) Be able to collect or receive their prize money within the borders of South Africa.
6. Once a winner’s unique code has been verified, the winner will be notified telephonically within 7 days of their winnings.
7. Winners are required to supply their specified contact details, in order for their prize to be delivered to them. Failure to do so within 72 hours of first contact will result in the prize being forfeited. Winners will be required to consent to their personal information being processed for this Competition.
8. Parmalat will not be liable for any replacements of any prizes, once prizes have been handed over to the consumer/his authorised representative.

9. Winners must **keep their Golden Slice ticket** for verification purposes for 1 year after the competition closes. Failure to do so will result in the reward being invalid.
10. **Prizes are not transferrable.** Parmalat is entitled, in its entire discretion, to reject any entry for any reason whatsoever and will not be obliged to enter into correspondence with any individual regarding this Competition. The decision of Parmalat is final and no correspondence will be entered into.
11. All winners will be required to provide their names, identity/birth certificate numbers and contact details and to sign an acknowledgment of adherence to T&Cs and receipt of the prize.
12. These terms and conditions and results of the Competition will be published on Parmalat's website [www.parmalat.co.za](http://www.parmalat.co.za) and may be requested *via* email from [marketing@parmalat.co.za](mailto:marketing@parmalat.co.za).
13. Parmalat is not responsible for any Golden Tickets that are late, lost, misdirected, garbled, damaged, illegible or incompletely received for any reason, including by reason of hardware, software, browser or network failure of any kind, lost or unavailable network connections.
14. Acceptance of the prize constitutes consent to use the winner's name and likeness for editorial, advertising, publicity and television broadcast without further compensation. However, the winner has the right to object to these images being used by written notification to the Promoter at Parmalat SA (Pty) Ltd, Strand Road, Stellenbosch, 7600 Attn: Legal Department Office.
15. Parmalat reserves the right to use a consumer's details for marketing and research purposes, unless a consumer advises otherwise in accordance with paragraph 14 above.
16. Proof of the Golden ticket with the correct unique code is required, failure of which may result in forfeiture of the prize.
17. Any prize **not claimed within 2 weeks** of notification of collection will be forfeited.
18. Parmalat shall have the right, due to financial, regulatory and other legal issues which may arise, to change or terminate the Competition immediately with public notice on any media forum. In the event of such change or termination, all participants agree to waive any rights which they have in respect of this Competition and acknowledge that they will have no recourse against Parmalat or its agents.
19. Participation in the Competition constitutes acceptance of the Competition rules and participants agree to abide by the rules.
20. Should you have any queries regarding the Competition, please call the **Parmalat Comment Line** on **086 066 4422** during the hours of **8am-10pm**.